



**United Way**  
Perth-Huron

***For Immediate Release***

From: United Way Perth-Huron  
32 Erie Street, Stratford ON N5A 2M4  
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Date: May 19, 2020

**Emergency Community Support Fund Applications Open  
United Way Perth-Huron Inviting Organizations to Apply**

Stratford, ON - United Way Perth-Huron is accepting funding applications for the Emergency Community Support Fund (ECSF). The fund provides financial support to charities and other qualified donees adapting their frontline services to support vulnerable Canadians during the COVID-19 pandemic. The ECSF was announced by the Government of Canada and is administered in collaboration with United Way Centraide Canada, Community Foundations of Canada and the Canadian Red Cross.

United Way Perth-Huron is proud to support the important investment of approximately \$407,232.00 into our local communities.

“Canadian charities and not for profits are always there to help you, in your time of need”, stated The Honourable Ahmed Hussen, Minister of Families, Children and Social Development, “But the COVID-19 pandemic is bringing real challenges to these important organizations. With today’s announcement, the Government of Canada will be there for them so they can continue to be there for Canadians.”

“The Emergency Community Support Fund is much-needed and welcome support for those local organizations working tirelessly during the COVID-19 crisis to reach the most vulnerable in our communities”, said John Nater, MP for Perth-Wellington. “Our rural communities face unique challenges when it comes to the delivery of essential goods and services. This funding will allow the United Way Perth-Huron to ensure the most critical needs in our region are being met”.

“United Way Perth-Huron is pleased to support this vital investment by the Government of Canada in critical services for vulnerable people in our community”, said UWPH Executive Director Ryan Erb. “We have been closely in touch with local organizations throughout the last 9 weeks, and I know these funds will be use well”.

To apply, organizations should visit the UWPH website at [perthhuron.unitedway.ca](http://perthhuron.unitedway.ca). Any questions can be directed to [info@perthhuron.unitedway.ca](mailto:info@perthhuron.unitedway.ca) or 519 271 7730.

**Canada** 

**About United Way Perth-Huron**

UWPH is a 100% local organization working to address #UNIGNORABLE issues like poverty, homelessness and mental health in our communities. Thanks to United Way and people across the region, over 39,000 of the most vulnerable in Perth and Huron Counties have a brighter future. To show your #LocalLove by donating or volunteering, call 519-271-7730 or 1-877-818-8867, mail to 32 Erie Street, Stratford, ON N5A 2M4 or visit [perthhuron.unitedway.ca](http://perthhuron.unitedway.ca)

# #LOCALLOVE

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For more information or to set up an interview with Ryan Erb, Executive Director, contact (519) 276-0097 or email [info@perthhuron.unitedway.ca](mailto:info@perthhuron.unitedway.ca)